

# Lead <sup>THE</sup> Way



**ACTIVE  
MILITARY**

**FIRST  
RESPONDERS**

**LAMAR CISD  
EMPLOYEES**

**REALTORS**



*As a Thank You  
for leading the way!*

**GET  
\$5K**  
when you buy a  
*New Home*

Active military, First responders, Lamar CISD employees, and Realtors — you lead the way through your bravery, wisdom, and dedication to helping others. We can't say thank you enough for the difference you make... but we're going to try! With our Lead the Way promotion, we're gifting \$5,000 to active military, first responders, Lamar CISD staff members, and real estate agents who purchase a new home in Cross Creek West in 2026.

The promotion starts January 1st and will run until we've gifted 40 buyers. So don't delay — tell your co-workers and lead the way to Cross Creek West in 2026!



**CROSS CREEK WEST**  
*New Homes from the high \$300s*



\*\$5,000 incentive will be awarded after closing in the form of a check.  
Must close by 12/31/26.

[CrossCreekWestTx.com](http://CrossCreekWestTx.com)



**Johnson**  
DEVELOPMENT CORP.